

# RETAIL LIVE!

RETAIL. REAL ESTATE. LIVE.

RetailLiveDirectory AdvertisingSpecifications:

## FullPageAds **Portrait Format**

PageSize: 8---1/2"X 11"

ImageArea: 8"X 10---1/2"\*

\*Adsthatdonotbleedshouldhave1/4"whitespacearoundallfoursides.

## HalfPageAds **Landscape Format**

PageSize: 5---1/2"X 8---1/2"

ImageArea: 5"X 8"\*

\*Adsthatdonotbleedshouldhave1/4"whitespacearoundallfoursides.

BleedRequirement:1/8"\*\*\*

\*\*\*Adsthathaveanimagebleedingoffthepageshouldhave1/8"image extendedonallsidesthat havebleedingimage.

Resolution: 300dpiorgreater

FileFormat: HighResPDFW/FontsEmbedded FileTransfer:

Compressallfilesover3MB